



IMsL Weekend

2017 Program Ad Sizing and Prices

Full Page
(5.5"W x 8.5"H)
\$400

Half Page
(4.25"H x 5.5"W)
\$250

Specials

Inside Front Cover
\$600

Back Outside Cover
(Back of the program)
\$850

Center Double Spread
(Middle of the program, where inserts are placed, the size is 8.5"H x 11"W)
\$1000

Please check availability before purchases of specials

Ad Specs:
300 DPI
B&W or Color
Formats: PDF, PNG, JPG, AI or PSD

Quarter Page
(2.75"W x 4.25"H)
\$200

Eighth Page Merchant Ad
(2.125"H x 2.75"W)
\$150

Name Listing Only
\$100